

**SURPRISING
REDEMPTION**

COLLISION

Red

Jesus
REAL ENCOUNTERS OF THE MAN

- THE -
TEACHER
- A BOOK BY BOOK SERMON SERIES CALENDAR GUIDE -

be happy.

KINGS

THE
BEGINNING

 **RESET**



As a speaker, one of the hardest parts of sermon construction is the “what.” What am I going to talk about this Sunday? What will I talk about next week or even next month? Just as important is the scriptural passages being studied. How can I make sure I interpret the Bible in its proper context?

With these questions in mind, the team at Marketing Matters sat down and chiseled out this sermon series calendar guide. Using our years of ministry experience and education, we worked hard to strategically plan biblical, relevant, and attention-grabbing messages each week for the entire year.

In this guide, we’ve divided 2014 into sermon series chunks, each with a unique weekly message. All of the sermons include a topic, primary passage, and “big idea.” Together, there are a total of fifty-two messages featured in this guide. We’re hoping this outline gives you a great launching pad to build your own weekly sermons.

Here are four ways you can maximize this calendar in your church:

1. Plan Ahead

Look through the year and begin planning now for each series. Think of what songs, videos, and activities you can feature during the services to maximize your big idea. What can you post on social media to add to the excitement and encourage people to attend?

2. Add Your Own Personal Touch

We’ve purposely kept our sermon outline simple. We want to give you the opportunity to study the text on your own, as well as add points and illustrations. We’ve given you the starting point, now it’s your job to run with it.

3. Rearrange According to the Needs of Your Congregation

This calendar is not the Bible. Feel free to move series/sermons around based on the current needs of your congregation. Add your own messages. Take out a series and replace it with another. Let God guide your planning. We’ve also inserted a number of “stand alone sermons” throughout the year. Feel free to shuffle these around and/or book a guest speaker.

4. Consider Picking Up the Media Package

We’ve created a media bundle to go with each of the sermon series listed in the calendar. The media bundle contains a series graphics, verse slides and Facebook images for EVERY single series. You can pick up this bundle at a great price over at www.marketingmatters.tv. This saves you time and money while also providing great visual images to complete your messages.

We pray that God will use this calendar to assist you as you communicate His Word these next twelve months! May 2014 be your congregation’s best year to date!

- The Marketing Matters Team



01 JANUARY

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Reset (Three Things that Will Make or Break Your Year)

January 12 - Reset

Topic: New Life

Text: Romans 8:1-11

Big Idea: We all struggle with feelings of guilt, shame, and regret. The hope of the Gospel is that Jesus gives us New Life through his work for us on the Cross.

January 19 - Reset

Topic: To Be Like Jesus

Text: Romans 8:12-30

Big Idea: Jesus helps us to be like him through the new life he gives us. We share with him in his Glory and in his Suffering, confirming that we are his children.

January 26 - Reset

Topic: God's Love

Text: Romans 8:31-39

Big Idea: The Love of God is greater than any person, circumstance, sin, or failure. Learning to trust in his love is part of your growth as a Christian.

02

FEBRUARY

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SERIES INFO - Collision (12 Weeks)

(The Book of Ephesians)

February 2 - Collision

Topic: The Birth of a Collision

Text: Acts 19

Big Idea: The Church grew so quickly and dramatically that it impacted every facet of life within the city of Ephesus. The spiritually dark and sinful culture collided with the light of Jesus Christ as lives were transformed through the Gospel.

February 9 - Collision

Topic: To the Faithful

Text: Ephesians 1:1-14

Big Idea: God has Blessed his people in order to display his Glory, and is preserving them in order to display his goodness to the world. The Faithful will rejoice in his work.

February 16 - Collision

Topic: Prayer

Text: Ephesians 1:15-23

Big Idea: The Progress of the Ephesian church came through prayer. Paul prayed that his church would grow from spiritual poverty and weakness to riches and power through the Holy Spirit.

February 23 - Collision

Topic: Death to Life

Text: Ephesians 2:1-10

Big Idea: God has made us alive in Christ. He has given you his grace that he might display his greatness through the works he has prepared for every believer.

03

MARCH

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March 2 - Collision

Topic: Brought Near

Text: Ephesians 2:11-22

Big Idea: God's redemptive work throughout history was to bless the world through Jesus. Because of him we are no longer slaves to religion and to our sin, but have been brought near to him.

March 9 - Collision

Topic: The Gospel

Text: Ephesians 3:1-13

Big Idea: The Mystery of the Gospel is that God allowed all people to be saved through the act of Israel's rejection of Jesus as messiah. We who are gentiles have been allowed become God's people by Grace.

March 16 - Collision

Topic: Strengthened with Power

Text: Ephesians 3:14-21

Big Idea: We all need more strength than we have. God desires to strengthen his people with power through his Spirit.

March 23 - Collision

Topic: Peace, Love, and Unity

Text: Ephesians 4:1-16

Big Idea: The result of the Gospel being lived out among God's people is Peace, Love, and Unity that keeps Jesus at the center. God has given us Leaders who accomplish this among us.

March 30 - Collision

Topic: New Heart

Text: Ephesians 4:17-32

Big Idea: As the Gospel takes root in our hearts, we receive new desires. The former way of life no longer holds its appeal for us, as we turn our affections toward godly things.

04

APRIL

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April 6 - Collision

Topic: Imitators of God

Text: Ephesians 5:1-21

Big Idea: As children of God we imitate our father. We see what he does and imitate him in our daily life.

April 13 - Collision

Topic: The Gospel in Relationships

Text: Ephesians 5:22-6:9

Big Idea: The Gospel impacts every relationship in our life. There are implications for marriage, parenthood, work, and friendship.

April 20 - Easter Sunday - Stand Alone Message

Topic: The Resurrection of Jesus

Text: Luke 24:36-49

Big Idea: Jesus rose from the dead, defeating sin and death, allowing us to experience this new life both now (spiritually) and later (physically).

SERIES INFO - When I Met Jesus (5 Weeks)

Real Encounters of the Man who was God

April 27 - When I Met Jesus

Topic: Water to Wine

Text: John 2:1-12

Big Idea: Jesus displayed his lordship over creation by turning water into wine and providing for those at the wedding. In the same way, he provides good things for his people through the Gospel.

05

MAY

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May 4 - When I Met Jesus

Topic: A Son is Healed

Text: John 4:46-54

Big Idea: Jesus displays his omnipresent power over sickness by healing the boy without being present. He is the God who is with us, able to heal in every circumstance.

May 11 - When I Met Jesus

Topic: The Hungry are Fed

Text: John 6:1-15

Big Idea: Jesus shows his power over the laws of nature as he multiplies loaves and fish to feed thousands. He is a God whose resources are limitless.

May 18 - When I Met Jesus

Topic: A Blind Man Sees

Text: John 9:1-7

Big Idea: Jesus shows that sickness is not the result of sin but opportunity for God to be glorified. He heals a man who has been blind from birth, proving that he is the one who brings people out of darkness into light.

May 25 - When I Met Jesus

Topic: A Dead Man Lives

Text: John 11:1-44

Big Idea: The resurrection of Lazarus is a picture of the ultimate resurrection that was experienced by Jesus. His followers look forward to the resurrection that we will experience.

06

JUNE

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SERIES INFO - Surprising Redemption (8 Weeks)

The Story of Ruth

June 1 - Surprising Redemption

Topic: Tragic Beginnings

Text: Ruth 1:1-18

Big Idea: The beginning of Ruth is a sad story of family tragedy resulting from poor decisions. The depth of despair felt by Ruth and her family paves the way toward the redemption that awaits them.

June 8 - Surprising Redemption

Topic: Bitter Return

Text: Ruth 1:19-22

Big Idea: Naomi's bitterness at her circumstances cause her to complain. God hears us in the midst of our bitter mourning even before our hearts turn to him.

June 15 - Surprising Redemption

Topic: Finding Her Feet

Text: Ruth 2:1-13

Big Idea: Ruth meets Boaz and begins to find provision and hope for a brighter future. God's sovereign hand of blessing is seen in the way Ruth is treated.

June 22 - Surprising Redemption

Topic: Hope Rising

Ruth 2:14-23

Big Idea: Boaz begins to show Ruth special favor, allowing her provision that is greater than the law requires. God's blessing of Ruth and his provision begins to overflow.

June 29 - Surprising Redemption

Topic: Boldness

Text: Ruth 3:1-13

Big Idea: Ruth boldly approaches Boaz on the threshing floor and asks for his redemption. Godly women encourage Godly men to step up.

07

JULY

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July 6 - Surprising Redemption

Topic: Provision

Text: Ruth 3:14-18

Big Idea: Boaz sends Ruth back from the threshing floor with an abundance of barley indicating his intention to act toward her redemption.

July 13 - Surprising Redemption

Topic: The Price was Paid

Text: Ruth 4:1-12

Big Idea: Boaz, while interested in Ruth, refused to bypass the laws and customs of how things are properly accomplished. Boaz, like Jesus, went and paid the price so that he would have the right to redeem his bride.

July 20 - Surprising Redemption

Topic: Happy Endings

Text: Ruth 4:13-22

Big Idea: This story ends with a wedding and a legacy. What began in tragedy and fear, ends with hope and a promised redeemer for all mankind.

SERIES INFO - The Beginning

Knowing God

July 27 - The Beginning

Topic: God as Creator

Text: Genesis 1:1-2:3

Big Idea: God's creative power should overwhelm us and cause us to respond in worship. His greatness, majesty, and character can be seen all around us in the world he made.

08

AUGUST

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August 3 - The Beginning

Topic: God as Father

Text: Genesis 3:1-21

Big Idea: God is a loving father who cares for his creation, providing for them, even in their sinfulness. The Gospel is the result of the loving provision of a heavenly father.

August 10 - The Beginning

Topic: God as Judge

Text: Genesis 6:1-8

Big Idea: God is a holy and perfect God who cannot tolerate sin. To understand the beauty of salvation you must first understand the wrath of God against sin.

August 17 - The Beginning

Topic: God as Salvation

Text: Genesis 6:9-8:19

Big Idea: God lovingly brings salvation to Noah and his family guaranteeing their safe passage through the storm. God's great salvation through Jesus is foreshadowed in the account of the flood.

August 24 - The Beginning

Topic: God as King

Text: Genesis 11:1-9

Big Idea: The tower of Babel shows God's sovereignty over man's achievement. God is the only sovereign lord over all. Man can strive in futility against the kingdom of God, or humbly accept God as king and work to joyfully accomplish his will.

SERIES INFO - Be Happy (12 Weeks)

Discovering the Source of True Joy - The Book of Philippians

August 31 - Be Happy

Topic: A Church is Born

Text: Acts 16:6-40

Big Idea: The beginning of the Philippian church shows the gospel's work in bringing people from every walk of life together under the grace of God.

09

SEPTEMBER

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September 7 - Be Happy

Topic: Partnership in the Gospel

Text: Philippians 1:1-8

Big Idea: True Joy is not found in present circumstances, but in the advancement of the Gospel, and lives being changed. Paul shows his thankfulness for the church's desire to partner with him.

September 14 - Be Happy

Topic: Fruitfulness in Christ

Text: Philippians 1:9-11

Big Idea: The Christian life is not always easy, but it can always be fruitful. Lasting fruit is the result of a righteousness that is found in Christ, being lived out under any circumstance.

September 21 - Be Happy

Topic: The Gospel in Trial

Text: Philippians 1:12-18

Big Idea: Paul's trials and imprisonment have served to create opportunity for many to come to faith in Christ. Our own trials and struggles can be the catalyst for opportunities to share the Gospel.

September 28 - Be Happy

Topic: Life or Death

Text: Philippians 1:19-30

Big Idea: It is Jesus Christ, not our present trials that dictate the condition of our life. Even death cannot compare to the reality that Jesus offers us. Our job is simply to live in light of the Gospel, the greatest reality that transcends all circumstances and eclipses all causes.

10 OCTOBER

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October 5 - Be Happy

Topic: Humility

Text: Philippians 2:1-11

Big Idea: True spiritual maturity is found in imitating the humility of Christ. His example sets the pace for our life and our interaction with others.

October 12 - Be Happy

Topic: Salvation and Work

Text: Philippians 2:12-18

Big Idea: Joy comes when we realize the reality of the Gospel and see the effects taking root in our life.

October 19 - Be Happy

Topic: The Interests of Jesus

Text: Philippians 2:19-30

Big Idea: There is no greater cause than that of Jesus Christ. His concerns, desires, and plans should be our own. We need Godly leaders who will help guard against worldliness and help the church pursue the interests of Christ.

October 26 - Be Happy

Topic: To Know Jesus

Text: Philippians 3:1-11

Big Idea: Religious piety and personal striving cannot compare with the work of Jesus on our behalf. We can rejoice that Jesus offers himself to us, through his suffering and resurrection, making possible our own salvation.

11

NOVEMBER

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November 2 - Be Happy

Topic: Progress

Text: Philippians 3:12-4:1

Big Idea: The Gospel is not an event, or an encounter, but a journey. Part of the joy in Christian living is discovering more about Jesus as we progress in our knowledge of and obedience to him.

November 9 - Be Happy

Topic: The Christian Life

Text: Philippians 4:2-9

Big Idea: Godliness leads to peace, regardless of external circumstances. Prayer, true and honorable living, and submission to Godly leadership provides a compass for the Christian in the midst of a turbulent world.

November 16 - Be Happy

Topic: Generosity

Text: Philippians 4:10-23

Big Idea: Two of the greatest marks of Spiritual maturity are generosity and contentment. These two go hand in hand. The Philippian church shared gladly with Paul in his struggles in order to continue the advancement of the Gospel, while learning to be content with their present circumstances.

November 23 - Stand Alone Message

Topic: Count Your Blessings

Text: Psalm 73

Big Idea: Even though it's easy to envy the success of the wicked, we can find comfort in the fact that God will bring salvation to those who are faithful to Him. Counting our blessings helps us to gain a proper perspective.

SERIES INFO - Kings (3 Weeks)

A Journey Toward Jesus

November 30 - Kings

Topic: Saul, A King Without Trust

Text: 1 Samuel 9:1-2, 13:8-14

Big Idea: Saul was God's choice as king, but was removed from leadership because of the lack of trust he displayed in God. His kingship was cut short by his lack of trust, pointing toward a future king, Jesus, who would fully trust God the father.

12

DECEMBER

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December 7 - Kings

Topic: David, A King Without Character

Text: 1 Samuel 16:1-13, 2 Samuel 11:1-15

Big Idea: King David is known as “a man after God’s own heart.” However, his life and family were marred by a number of mistakes that grew out of a lack of character. His kingship points toward a future king who would live a perfect life marked by the highest character.

December 14 - Kings

Topic: Solomon, A King Without Direction

Text: 1 Kings 2:10-12, 3:5-15, 11:1-4

Big Idea: Solomon was a wise and wealthy ruler. However, his success drove him away from God and toward futile pursuits. The end of his reign plunged the kingdom into civil war and ruin. His kingship points toward a future king who would use his power and wealth to bring about the kingdom of God.

December 21 - Kings

Topic: Jesus, A King Without A Home

Text: Luke 2:1-7, Matthew 2:1-12

Big Idea: Jesus is the king of kings. Though he was born in a lowly manger, homeless and poor, his kingdom is greater than any earthly kingdom and his wealth is greater than all the riches of the world. This king is unlike any other.

December 28 - Stand Alone Message

Topic: Renew Your Mind

Text: Romans 12:1-2

Big Idea: Reminding yourself of Jesus’s sacrifice will empower you to follow God’s commands.



About Marketing Matters

Our mission is to provide amazing media and marketing for churches. We are working to help as many churches as possible by providing done-for-you and done-with-you products. We offer several free resources to church leaders looking to make a difference with their media and marketing. The Gospel is most important message in human history and we want to do our part to help congregations share this message of redemption for us all.

Marketing Matters™ was founded by Justin Trapp in January of 2013. Today our team is made up of church leaders who serve full-time or part-time at their church.

Let us know what you think of this resource. We would love to hear from you.

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